



# NEW TOWN KOLKATA DEVELOPMENT AUTHORITY

(A Statutory Authority Under Government of West Bengal)  
3, Major Arterial Road, New Town, Kolkata - 700 156

Memo no : 5866 / NKDA / Admn – 493 / 2014

Date :06/10/2015

## Corrigendum/ Addenda

Name of Work : "Online Digital promotion and online campaign up to 31-11-2015 for citizen participation and related data management through mygov.in & in official website of NKDA and different social Media (like Facebook, twitter, youtube) and providing Wi-Fi- hot spot facility integrated with required system in the field during citizen engagement in different location of New Town , Kolkata

Ref : NIT No 02/ADMN/2015-16 circulated vide memo no 5809 / NKDA / Admn – 493 / 2014 date : 01.10.2015.

This is to notify to all concern that the following eligibility criterial has been added after clause – 16 of General Terms and condition of the above NIT.

SL No	Technical Criterial	Documents
1	Bidder Should be a Registered of Company / Association of professionals / Consultant	Registration certificate
2	Annual Turnover last two financial years Rs. 50 Laks.	Balance Sheet showing profit and loss statement.
3.	Financial Statement for the year of FY 12-13 FY 13-14	Supporting document
4.	Bidder should have executed at least one order of minimum Rs. 2 Lakhs of at least one organization( large corporate / agencies / department/ development Authorities across the India ) for digital marketing during the last 02 years,	Work order
5.	The bidder should not be blacklisted by any Central/ State Government ministry affiliated or public sector undertaking	Self-certification by Head of the organization

Other terms and conditions of the NIT will however remain unchanged.

Administrative Officer -I  
New Town Kolkata Development Authority