



# NEW TOWN KOLKATA DEVELOPMENT AUTHORITY

(A Statutory Authority Under Government of West Bengal)  
3, Major Arterial Road, New Town, Kolkata - 700 156

MEMO NO: 7382 /EE- III/NKDA/2023-24

Date:19.07.2023

## NOTICE INVITING e-Quotation

### Notice Inviting e-Quotation No:06/WBNKDA/EE-III/2023-24

Executive Engineer III, New Town Kolkata Development Authority invites detail proposals in two part method (Technical and financial) from resourceful, reliable, bona-fide and experienced working contractors of KMDA, WBHIDCO, PWD, PHED, Railways and other Govt. and semi Govt. organizations having experience in similar nature of work and are requested to submit their offer for the work detailed below.

(Submission of Bid through **online**)

#### List of Schemes :-

| Name of work   | Earnest Money (Rs.)               | Period of completion |
|--|-----------------------------------|----------------------|
| End to end service including shooting at different sites in New Town and other places in the vicinity, arrangement of human models if necessary, post production work , voice overs and others necessary work and final delivery of two high resolution digital quality short promotional movies of 5 minutes and 30 minutes duration with theme “ New Town Stories” | Rs.1,00,000(Rupees one lakh only) | 2 months (60days)    |

1. In the event of e-filling, intending bidder should download the tender documents from the website <http://wbtenders.gov.in> in directly with the help of Digital Signature Certificate. All the bidders shall have to submit earnest money & necessary earnest money will be deposited by the bidder through the following payment mode as finance dept. order no-3975-F (Y) dated 28<sup>th</sup> July 2016
  - i) Net banking (any of the banks listed in the ICICI Bank payment gateway in case of payment through ICICI payment gateway).

- ii) RTGS/NEFT through bank account in any bank. The EMD shall be deposited in favour of “New Town Kolkata Development Authority” payable at Kolkata.
2. Both Technical bid and financial bid are to be submitted concurrently duly digitally signed in the website <https://wbtenders.gov.in>. The acceptance of lowest bid is not obligatory.
  3. Corrigendum, further notices and responses to queries if any will be published in the website <https://wbtenders.gov.in> at the appropriate section.
  4. Tender documents may be downloaded from website and submission of Technical Bid and Financial Bid will be done as per Time Schedule stated in Sl. No. 16 of this NleQ.
  5. The selection will be through a **Quality and Cost Based System (QCBS)** with minimum technical qualifying score of 70 out of a total score of 100. The decision of the competent authority of New Town Kolkata Development Authority will be final and absolute in this respect. The list of Qualified Bidders will be displayed in the e tender site. Financial bids will be opened for only the technically qualified bidders.
  6. In term of Finance Department, Audit Branch, Govt. of West Bengal's Notification no.4374-F(Y) dated 13th July, 2017, the bidder has to uploaded valid 15-digit Goods and service Taxpayer Identification Number (GSTN) under GST Act, 2017, along with his bid. The bidder should note that bid submitted without GSTIN will be summarily rejected
7. **Eligibility criteria for participation in the tender.**
- a) The bidder should be a registered Indian Company under “The Company Act, 1956”/2013/LLP registered under LLP Act, 2008
  - b) Must be in the business of promotional film making in India for at least 10 years preceding the date of publication of this notice.
  - c) Should have experience of making promotional film for Union Government/Any State Government/Local Body/ PSU/Autonomous body during the last three years preceding the date of this notice with work order value of not less than Rs.50,00,000 (Rupees fifty lakhs only) in a single order.
    - i. Payment certificate will not be treated as credential.
    - ii. Credential certificate issued by the Executive Engineer or equivalent or competent authority of a state/central Government department, state/ central Government undertaking statutory/ Autonomous bodies constituted under the central/ state statute, on the executed value of satisfactorily completed work will be taken as credential.
- b) Intending Tenderer must be financially sound with a minimum average turnover of at least Rs.100 crore during the last 3 financial

years (2019-20, 2020-21, 2021-22) and having a trade license, G.S.T Registration certificate and Profession Tax registration certificate.

- c) PAN Card, Income Tax Return Acknowledgement Receipt for the last 03 (Three) Assessment years, Profession Tax Deposit Challan for the year 2022-23.
- d) Registered Partnership Deed for Partnership Firms only along with Power of Attorney since executed under any Judicial Magistrate/First Class Magistrate is to be submitted. The company shall furnish the Article of Association and Memorandum as on-statutory documents.
- e) Joint Ventures/MOU will not be allowed.
- f) Three consecutive years' ( Financial Years 2019-20, 2020-21, 2021-22) Audited Accounts to be submitted along with Tender documents.

#### 8. **Similar work means**

- a) End to end service for preparation of promotional/publicity video and publicity films for some government/public initiative or project.

OR

- b) Continued videography, post production work and publication of publication films for a government scheme or initiative

9. Fund for this project has been made available from the Smart City Mission by the **New Town Kolkata Green Smart City Corporation Limited.**

10. For a higher financial bid of the selected bidder where the 2% of the quoted amount is more than the EMD amount of Rs.1 lakh (Rs. One lakh only), then before issuing of the work order the selected bidder will have to deposit additional Earnest Money Deposit (EMD) in the form of Demand Draft in favour of New Town Kolkata Development Authority to make the total EMD deposit equal to 2% of the quoted amount.

11. No claim for interest or compensation will be entertained in respect to any money or balance of payment which may be due or alleged to be due to the contractor owing to any dispute between the contractor and NKDA or in respect to any delay in making payment of progressive or final bill of the work, to the contractor.

12. Payment for the works done by the contractor will be based on recorded and accepted measurement at various stages of work. Acceptance of measurements put for payment to be invariably made by putting signature (with seal) of the contractor (or his/ their authorized representative). The contractor or his / their authorized representatives are advised to take measurements jointly with the officials of NKDA. In case of failure on his/their part either to take measurement jointly and /or acceptance of the recorded measurement, within a reasonable time,

measurement taken by the department shall be considered as final for making payment. Similar acceptance is also essential for level records and survey data, field books etc.

**13. No advance and secured advance will be considered.**

**14. Idle labour, idle rent and hire charges etc.:**

No claim of any category and type, on this ground shall be entertained. The contractor and NKDA shall make every effort that such situation does not arise.

**15. Security Deposit:**

Retention money towards performance Security amounting to 8% (eight percent) of the value of the work shall be deducted from the running account bill of the tenderer as per prevailing order. No interest will be paid on the money retained for Security Deposit.

**16. Date and Time Schedule:**

| Sl. No. | Particulars  | Date & Time   |
|---------|--|---|
| 1       | Date of uploading of NleT and other documents (online )              | 19 <sup>th</sup> July 2023 6:55 PM  |
| 2       | Date, time and venue of pre bid meeting                              | 25 <sup>th</sup> July 2023 12:30 PM<br>at Chief Engineer's Conference room of NKDA at 3 <sup>rd</sup> floor of NKDA Administrative Building |
| 3       | Documents download start date (Online)                               | 20 <sup>th</sup> July 2023 from 10 AM   |
| 4       | Documents download end date (Online)                                 | 11 <sup>th</sup> August 2023 6 :55 PM   |
| 5       | Bid submission start date (On line)                                  | 20 <sup>th</sup> July 2023 from 10 AM   |
| 6       | Bid Submission closing (On line)                                     | 11 <sup>th</sup> August 2023 6 :55 PM   |
| 7       | Bid opening date for Technical Proposals (Online)                    | 14 <sup>th</sup> August 2023 11 AM  |
| 8       | Date time and venue for video demonstration                          | 17 <sup>th</sup> August 2023 , 12 Noon at Conference room of NKDA at 4 <sup>th</sup> floor of NKDA Administrative Building                  |
| 9       | Last date of uploading list for Technically qualified Bidder(online) | 21 <sup>st</sup> August 2023  |
| 10      | Date of opening of Financial Proposal(online)                        | To be notified  |
| 11      | Last date of intimation to the successful bidder                     | To be notified  |

17. Earnest Money for the successful tenderer will be retained and converted as Initial Security deposit. The Balance security deposit @ 8% will be deducted from bills to cover the total value of work done.
  - a) The security deposit of the successful tenderer will be refunded after defect liability period as stipulated in relevant clause of the agreement to be made in WBF2911(ii).
18. The tenderers are bound by the terms & conditions of WBF 2911(ii) along with specification, notice for calling Tenders, Special terms & condition, Information to Bidders, Schedule of works etc, which forms a part and parcel of this contract.
19. Income Tax & G.S.T will be deducted as per Govt. orders issued from time to time and would be applicable on the date of making payment of the bills.
20. The Bidder, at his own responsibility and risk is encouraged to visit and examine the probable sites of shooting and their surroundings and obtain all information that may be necessary for preparing the Bid and entering into a contract for the work as mentioned in the Notice Inviting Tender, before submitting offer with full satisfaction. The cost of visiting the site, shall be at his own expenses.
21. The intending Bidders shall clearly understand that whatever may be the outcome of the present invitation of Bids, no cost of Bidding shall be reimbursable by the Department. New Town Kolkata Development Authority reserves the right to accept or reject any offer without assigning any reason whatsoever and is not liable for any reimbursement of any cost that might have been incurred by any Tenderer at any stage of Bidding.
22. Prospective applicants are advised to note carefully the minimum qualification criteria before tendering the bids.
23. **Conditional / Incomplete tender will not be accepted under any circumstances.**
24. **The intending tenderers are required to quote the rate online. The rate should be inclusive of all components and taxes.**
25. Contractor shall have to comply with the provisions of (a) the contract labour (Regulation Abolition) Act. 1970 (b) Apprentice Act. 1961 and (c) minimum wages Act. 1948 and the notification (s) thereof or any other laws relating thereto and the rules made and order issued there under from time to time.
26. During scrutiny, if it comes to the notice of the tender inviting authority

that the credential or any other paper found incorrect / manufactured / fabricated, that bidder would not be allowed to participate in the tender and that application will be rejected without any prejudice.

27. If there be any objection regarding prequalification of any Agency the same should be lodged on line to Executive Engineer III, New Town Kolkata Development Authority within 2 (*two*) days from the date of publication of list of qualified agencies and beyond the said time schedule no objection will be entertained
28. Before issuance of WORK ORDER, the Tender Inviting Authority may verify the credential and other documents of the lowest tenderer if found necessary. After verification if it is found that the documents submitted by the lowest tenderer is either manufactured or false in that case work order will not be issued in favour of the said Tenderer under any circumstances and his/their offer will be treated as cancelled.
29. If any discrepancy arises between two similar clauses on different notification, the clause superseding others will be solely as per the discretion of the Tender inviting authority
30. The successful Tendered whose tender is accepted shall make formal agreement in WBF 2911 (ii) along with bid documents in triplicate, within 7 (seven) days from the date of issue of work order by Executive Engineer III, New Town Kolkata Development Authority on payment of usual charges which is non-refundable under any circumstances and submit the same duly signed by him/them to this office. If the contractor fails to perform the formalities within the specified period the Tender is liable to be cancelled and the Earnest Money will be forfeited as per relevant clauses under memorandum of WBF 2911(ii).
31. **Qualification criteria:**  
The tender inviting and Accepting Authority will determine the eligibility of each bidder. The bidders shall have to meet all the minimum criteria as stipulated in relevant clauses of this NleQ.
32. The eligibility of a bidder will be ascertained on the basis of the document(s) submitted in support of the minimum criteria. If any document submitted by a bidder is either manufactured or false, in such **cases the eligibility of the bidder / tenderer will be rejected at any stage** without any prejudice to take any penal action against him/them as may be deemed fit by the Tender Accepting Authority.

AND

The agency must have the capacity to engage professionals and skilled personnel as directed by Engineer in Charge.

33. The eligibility will be determined through a scoring as

described in the **Technical Scoring** table below. There will be a minimum qualifying score of 70 out of total score of 100 for being eligible for opening of financial bid.

34. The final selection will be made on the basis lowest bid amount among the qualified bidders subject to fulfillment of all criteria and the decision

35. Parameters of technical scoring

**Technical Scoring:**

| Sl. No. | Criteria   |   | Score | Supporting document to be submitted  | Maximum Score |
|---------|--|---|-------|--|---------------|
| 1       | Average Turnover of last three financial years (2019-20, 2020-21, 2021-22) | Rs. 100 Crore = 10 marks<br>"2 marks" for every additional Rs.20 crores of average turnover above Rs. 100 crores  | 20    | Copies of Audited Accounts for the last three financial years (2019-20, 2020-21, 2021-22) attested by the authorised signatory submitting the bid  | 20            |
| 2       | Quality Certification  | ISO 9001:2015   | 10    | Copy of ISO 9001:2015 certificate duly attested by the authorised signatory submitting the bid   | 10            |
| 3       | Duration of business   | 5 Marks for continuous business of 10 years preceding the date of tender invitation.<br>Additional 5 marks for each 5 years of additional years of business. (Proportionate score may be considered for additional years of business less than 5 years) | 15    | Copy of certificate of incorporation or copy of old completion certificate or copy of trade license clearly showing the operation of business of publicity film making duly attested by the authorised signatory | 15            |
| 4       | Local experience   | Experience of making publicity video on West Bengal or any part.  | 5     | Copy of satisfactory completion certificate from an officer not below the rank of an executive engineer of PWD or equivalent duly attested by the authorised signatory submitting the bid                        | 10            |
|         |  | Experience of making publicity video for Kolkata Metropolitan zone or any part.   | 10    |  |               |

| Sl. No.                    | Criteria  | Score   | Supporting document to be submitted   | Maximum Score  |    |
|----------------------------|---|---|---|--|----|
| 5                          | Similar work(a)<br>End to end service for satisfactory production of public promotional film/movie of duration not less than 12 minutes including shooting at multiple locations with theatrical presentation, voice overs, background score, storyboarding and postproduction work for any government/public scheme within last three years. | 10  | Copy of satisfactory completion certificate from an officer not below the rank of an executive engineer of PWD or equivalent duly attested by the authorised signatory submitting the bid | 10   |    |
| 5                          | Similar work (b)  | Completion within 5 years preceding the date of submission of the bid | 5   | Copy of satisfactory completion certificate from an officer not below the rank of an executive engineer of PWD or equivalent clearly showing the date of completion duly attested by the authorised signatory submitting the bid   | 15 |
|                            |   | Completion within 4 years preceding date of submission of the bid     | 7   |  |    |
|                            |   | Completion within 3 years preceding the date of submission of the bid | 10  |  |    |
|                            |   | Completion within 2 years preceding date of submission of the bid     | 15  |  |    |
| 6                          | Demonstration of publicity video already produced and delivered to the client.  | Clarity of message  | 5   | Demonstration of one or more publicity videos before a panel of evaluators within 30 minutes of time. All such production should be supported by submission of copy of satisfactory completion certificate from an officer not below the rank of an executive engineer of PWD or equivalent duly attested by the authorised signatory submitting the bid with the technical bid submitted. | 20 |
|                            |   | Overall audio-visual impact   | 5   |  |    |
|                            |   | Storytelling capacity   | 5   |  |    |
|                            |   | Match with the needs of present project                               | 5   |  |    |
| <b>TOTAL MAXIMUM SCORE</b> |   |   |   | <b>100</b>   |    |

- i. The Financial offer of only the bidders who qualify with 70 points or above in technical score will be opened for evaluation.
- ii. The technically qualified bidder offering the least financial quote will be selected as the preferred bidder subject to compliance with all



terms and conditions and final decision of tender inviting authority.

36. **No. price preference and other concession as per order no. 1110F dated: 10/02/2006 will be allowed.**
37. Agencies are required to give a work programme preferably in the form of a bar- chart and to get it approved by the EIC (Engineer–in-Charge) before commencement of work and if progress of work abruptly differs from such work programme, the undersigned may terminate the work order at any point of time and penal action as per Tender Terms and conditions will be imposed.
38. In case of any inadvertent typographical mistake in the specific price schedule of rates, the same will be treated to be so corrected as to confirm with the prevailing relevant schedule of rates and/or technically sanctioned estimate.
39. Intending tenderer should note that he may have to work simultaneously with other contractors already entrusted with other work or with contractors to be entrusted with other work in future in the same site. The contractor will have to work in close co-operation and harmony with all the contractors engaged in the project. Any claim for idle labour, for any reason whatsoever, will not be entertained under any circumstances.
40. NKDA will not be held responsible for making payment against any anticipated profit and/or compensation for any losses or price escalation whatsoever for the works as stated in the annexure of this NeIT. Rates should be quoted accordingly.
41. The address as furnished by the contractor shall be deemed as the postal address of its office. Any notice or instruction to be given to the contractor under the terms of contract shall be deemed to have been served if it has been delivered to his authorized agent (on the strength of authorization) or representative or sent by registered letter to his official address as furnished.
42. Arbitration clause of WBF 2911(ii) stands deleted.
43. New Town Kolkata Development Authority reserves the right to increase or decrease the quantum of work as stipulated in the schedule of work for which no change of rate will be allowed.
44. Participation in this tender deems that the applicant is fully agreeable to abide all terms and conditions as stated in this Notice Inviting e tender as well as WBF 2911(ii).
45. Mobilization advance, time / cost overrun and consequent cost escalation for any material, labour, etc. will not be allowed.
46. All materials, equipment and manpower are to be procured and supplied at site of work by the tendered / firm at his / their own cost from approved reputed dealer / manufacturer. Departmental materials, equipment, vehicle will not be issued under any circumstances unless any such provision is made and accepted latter by both the parties. Department unless otherwise stated means New Town Kolkata Development Authority.
47. The offer shall remain valid for 180 days from the date of opening of the tender.

**48. Brief Scope of work:**

Completion of the following work as per design and guidance of the Engineer in Charge (EIC) to the satisfaction of the EIC:

- a) New Town Stories' is a short documentary to be prepared on the evolution of New Town Kolkata.
- b) Two videos will be made - one for 30 minutes and one for 5 minutes.
- c) Selected Vendor shall be responsible for the complete documentation process, from scripting to filming and finalizing the story in consultation with NKDA and all postproduction work.
- d) Agency will be responsible for complete start-to-end work for production of the high resolution digital quality videos to the satisfaction of the EIC
- e) Audio-Visual documentation of high-resolution digital matching the standards of the best government publicity videos.
- f) The documentation should include the story of transformation of a green unbuilt area into a vibrating smart, green city of New Town Kolkata
- g) The documentation should lay emphasis on the problems encountered during transformation of New Town Kolkata, their method of resolution, and the solutions.
- h) The documentation should focus on the citizen stories experienced during transformation of New Town Kolkata
- i) The documentation should incorporate interviews from notable residents of New Town Kolkata, celebrity speaks and the media coverage on transformation of New Town Kolkata
- j) The documentation should include innovation in infrastructure and other activities in New Town Kolkata
- k) The documentation should include economic opportunities unfolded in New Town Kolkata
- l) Should incorporate other topic relevant to transformation of New Town Kolkata
- m) Story boarding for the entire documentation should be submitted to the Authority and should be converted to audio-visual documentation only post approval from competent authority.
- n) The completed audio visual documentation should be submitted to NKDA after satisfactory completion to the satisfaction of the EIC. The intellectual property right for the audio visual production shall vest to NKDA.
- o) Final delivery of the audio visual documentation has to be made in the form of stable digital media on multiple copies.

**49. Enclosure:**

- i) About New Town Kolkata

**Executive Engineer III  
New Town Kolkata Development Authority**

Memo No: 7382 /10/EE-III/NKDA/2023-24

Date: 19.07.2023

Copy forwarded for information to:-

1. The Chief Executive Officer, New Town Kolkata Development Authority.
2. The Chief Engineer, New Town Kolkata Development Authority
3. The Chief Executive Officer, New Town Kolkata Green Smart City Corporation Limited
4. Administrative Officer New Town Kolkata Development Authority
5. Chief Finance officer, NKGSCCL
6. Chief Technical Officer, NKGSCCL
7. The Finance Officer, New Town Kolkata Development Authority
8. Executive Engineer-I, Executive Engineer IV, Executive Engineer V, Executive Engineer Electrical New Town Kolkata Development Authority
9. Office Notice Board.
10. Official Website of New Town Kolkata Development Authority ([www.nkdamar.org](http://www.nkdamar.org))

**Executive Engineer III  
New Town Kolkata Development Authority**

## **Enclosure:**

### **About New Town Kolkata**

#### **1999-2006 : Planning of New Town and land acquisition**

The New Town Planning Area was declared in 1999, constituting the erstwhile Bhangore Rajarhat Development Authority, comprising 45 Mouzas under the North and South 24 Parganas. Thereafter, a series of studies were made and reports from experts including environment clearance on the Environment Impact Assessment were obtained. With the objective of developing an eco-friendly green dotted city, New Town was designed to be developed in different phases. The entire area of New Town was divided into Action Areas I, II, and III and a central business district (CBD). Besides, a total area of around 135 hectares was earmarked for setting up Water Treatment Plant and Garbage Disposal Centre for the township.

The New Town Project was designed to be self-sustaining project with cross subsidy from Higher Income Group (HIG) to Lower Income Group (LIG) / Economically Weaker Section. The process of incremental development was adopted in phases. The initial investment for land procurement and development of basic infrastructure like land filling etc. were started by obtaining advances from financial institutions. During the process of land procurement earmarking of the saleable plots are made.

#### **2007-2010 : Formation of NKDA and more development in the township**

Taking the township development, a step ahead, the New Town Kolkata Development Authority (NKDA) was formed in 2007 as per the New Town, Kolkata, Development Authority Act, 2007, to initiate civic services for the green-field city.

This period witnessed the completion of a plethora of infrastructural facilities in Action Area I, along with infrastructural work in progress for the other Action Areas, to gradually achieve the required land development in the area and make it conducive to urban habitation.

#### **2011-2016: New Town becomes a self-sustaining city with revenue generating assets**

The phase is one of the milestones in the history of New Town Kolkata, when under the guidance of Hon'ble Chief Minister of West Bengal Smt. Mamata Banerjee, the township takes a new shape with creation of multiple revenue generating assets that make New Town a self-sustaining city.

Eco Park (Prakriti Tirtha) - With the Hon'ble Chief Minister's vision of sustainable development and eco-tourism, a 480 acre land in New Town, around a water body was declared to be converted into an ecological garden – the first of its kind in the eastern part of India. Accordingly, WBHIDCO initiated the process to realize this vision. This

Eco Tourism Park was inaugurated by the Hon'ble Chief Minister, West Bengal Smt Mamata Banerjee on 29th December, 2012, following which the park was declared open for public. On 27th December 2013, Hon'ble Chief Minister of West Bengal inaugurated a conglomeration of new projects in Eco Park, New Town, which are – Biswa Bangla Haat, Children's Eco Park, Floating Musical Fountain, Butterfly Garden, Play Area, Bamboo Garden, Fruits Garden, Food Court, Adda Zone, Grass Land, Tea Garden, Mask Garden, Formal Garden & Eco Island. Eco Park is one of the most popular tourist destinations, attracting visitors from all around Kolkata and adjoining areas.

Rabindra Tirtha – Commemorating the 150th birth anniversary of Kabiguru Rabindranath Tagore, WBHIDCO took the initiative to set up a cultural and research centre dedicated to Tagore – Rabindra Tirtha – over a 4.89 acre area in the heart of New Town. The centre, inaugurated on 7th August, 2012, by Hon'ble Chief Minister, West Bengal, Smt Mamata Banerjee, has facilities including auditorium, art galleries, exhibition halls, mini cinema hall and music room. There is also digital archive on life and works of Tagore, along with cottages and dormitories for research residents.

Nazrul Tirtha – Another cultural and educational centre and vibrant community space that came up in New Town during this period was Nazrul Tirtha, which was inaugurated on 24th May 2014 by Hon'ble Chief Minister, West Bengal, Smt Mamata Banerjee, marking the occasion of the 115th birth anniversary of Bengal's celebrated poet Kazi Nazrul Islam. The centre houses a well-organized museum displaying the time and life of Kazi Nazrul Islam through rare photographs, personal items, documents, paintings etc. Additionally, it has two art galleries for exhibitions in the ground and first floor, four double-bed air-conditioned guest rooms for visitors to stay at Nazrul Tirtha, a state-of-the-art open-air theatre for staging performing arts, as well as three movie auditoriums.

Mother's Wax Museum – To make New Town distinguishably highlighted in the Tourist Map of India, it has been conceived to establish a WAX MUSEUM in the city. Covering a sprawling 26000 sq.ft area spread across the 5th and 6th floor of the Finance Centre, the museum has wax statues of more than 50 eminent personalities across the globe. The museum was unveiled in November 2014, and since then it has remained a popular tourist attraction for New Town.

### **2017-Present: New Town becomes a Green Smart City**

New Town embarks on its journey as a Smart City, under the Smart Cities Mission of the Government of India during this phase, which adds another feather to the township's cap of achievements. Thus, New Town becomes a green smart city, with its commitment to creating state-of-the-art infrastructure, amenities, and facilities, while enhancing the city's ease-of-living quotient in a sustainable and eco-friendly manner.

To that end, New Town came up with multiple innovative projects. It is during this period that New Town gets its unique identity with the iconic Biswa Bangla Gate, which is now one of the most spectacular spots in the township attracting visitors to its viewing gallery and ringed restaurant atop the gate – one of the first of its kinds in eastern India.

On the infrastructural front, this phase witnessed New Town authorities' untiring efforts towards developing modern facilities of international standard such as the Biswa Bangala Convention Centre, Snehodiya – a retirement haven for senior citizens, Smart Library – a world-class facility bridging the traditional library with its technology-equipped online counterpart, solar powered as well as cloud-connected, energy-saving street lighting systems, along with pedestrian friendly pathways, graded cycle tracks promoting cycling, and introduction of electric buses and set up of multiple EV charging stations throughout the city to promote green transport, and many more.

It is in this period that New Town has been recognized with the prestigious acclaims by the Indian Green Building Council (IGBC) for being an exemplary township that underlines environment-friendliness in every sphere of its operations and interventions, thus becoming a model of excellence in urban sustainability. In 2018, the township was conferred with IGBC Green Building – Gold Rating, while in 2020, the city was awarded with the even more esteemed Platinum rating. This makes New Town one of the only 5 cities in the country to have received the highest honour.

New Town has several interventions ongoing, which are envisioned to turn the township into a model smart city that focuses on enhancing its ease-of-living, through innovation, inclusion, and sustainability.